

**B**

**Building the Club Officer** – includes role of the Officer, planning for the meeting, and leadership tips.

**L**

**Leadership & Succession** – includes preparing your club's future leaders, toolkit of ideas and programs that help.

**A**

**All about Members** – includes role of the leader in membership recruitment, retention and renewal.

**S**

**Set the Tone with Marketing** – includes how to increase presence in your community, maximize activities to get noticed, ideas about Signature Events.

**T**

**Teambuilding for your club's stability and growth!**

# **GFWC FLORIDA LEADS**

**PRESENTS:**

**B.L.A.S.T.**

**Building Leaders And Special Teams**

February 22, 2020

9 a.m. to 4 p.m.

GFWC United Women's Club of Lakeland

This administration  
**ONE member per club**  
is eligible to attend.

**Complete the GFWC Florida LEADS Application today and open the doors to your future in one of the oldest women's volunteer organizations in the world!**

**Application located on [gfwcflorida.com](http://gfwcflorida.com), click Member Resources, then click LEADS.**

**Application, \$5 Materials Fee and Letter of Recommendation must be postmarked by December 6, 2019.**

**For more information contact GFWC FL LEADS Co-Chairmen:  
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